

JACOB GEORGE WESTRICK

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Objective: A design position within a positive and challenging work environment to fully utilize my skills, experience, and education.

Education: Defiance College, Defiance, Ohio
Bachelor of Arts: Graphic Design
Spring 2004

Northwest State Community College, Archbold, Ohio
Associate of Business Technology: Network Programming
Spring 2001

Experience:

08-03 to Present Muckamack, Columbus OH
Freelance Designer
Freelance design services including web design and development, content management systems, e-advertising, brand development, business card design, consultation and assessment, package design, brochure design, point of sale displays, and multimedia presentations.

05-08 to Present Jazz Arts Group, Columbus, OH
Graphic Design Manager
Lead in the design of graphics and marketing materials, including but not limited to direct mail, ads online and print, brochures, concert posters, playbills, and miscellaneous promotional materials in conjunction with Jazz Arts Group and Jazz Academy brand standards. Design, develop, and maintain the Jazz Arts Group website, email marketing campaigns, and social media websites.

09-06 to 11-07 Service Pro.net, Dublin, OH
Art Director
Responsibilities include art direction for all advertising online and print, various marketing collateral, and website development for U.S., Australia, United Kingdom, and Mexico. Other responsibilities included project management, strategic planning, Managing a wide variety of projects including website optimization, press releases, email marketing campaigns, and development of interactive online customer support.

02-04 to 10-04 Yvonne Dale Graphics, Defiance, OH
Graphic Designer
Website design and development; assisted in production of various graphic design services including, but not limited to: corporate identity, brochures, package design, and point of sale displays.

08-03 to 05-04 ABC Distributing Inc., Defiance, OH
Graphic Designer
Designed advertisements and point of sale displays for various brewing companies, such as Miller and Coors. Created graphic templates for future design projects and prepress files for printing. Completed projects to meet tight deadlines.

Technical Expertise:

Design Software (2d and vector graphics)

- Adobe Illustrator CS – CS5
- Adobe Photoshop CS – CS5
- Adobe Imageready
- Macromedia Freehand
- Macromedia Fireworks

Multimedia and Digital Video Software

- Adobe After Effects
- Adobe Premiere
- Adobe Captivate
- Adobe Livecycle Designer
- Apple Quicktime
- Apple Final Cut Pro
- Adobe Flash CS – CS5
- Adobe Flash Video Encoder
- Microsoft Powerpoint

Desktop Publishing and Word Processing Software

- Adobe InDesign CS – CS5
- Adobe Acrobat Professional
- Microsoft Word
- Microsoft Excel
- Quark Xpress
- Extensis Suitcase Fusion 2 Font Management

Web Development

- Macromedia Dreamweaver CS – CS5
- Wordpress Content Management System
- Mambo Content Management System
- Joomla Content Management System
- MySql Database Management
- Smarty Template Engine
- Web Programming Languages: Html 5, Xhtml, CSS, MySql, PHP, JQuery

Photography and Videography

- Film Based: 35mm
- Digital SLR Nikon D3
- Sony VX2000 3ccd mini DV Camcorder
- Panasonic AG-HVX200 HD/DVCPRO/DV Cinema P2 Camcorder